**[Insert Product Name] Product Review: [Add Brief Opinion/Benefit]**

Insert introductory paragraph introducing the product, its main function and other thoughts.

**Product Overview:**

[Make a bulleted list of features and any benefits you’d like to highlight. The bullets below are a guideline and may not suit every product]

* Summary:
* Format / Size / etc.:
* Seller:
* Price:
* Main Features:

[Next Include paragraphs that address factors like durability, usefulness, quality of information, performance, user experience. Use a sub-headline for each factor you discuss. Examples below:]

**Durability** [for example – could be another factor]

Insert details about durability. Talk about how you tested the product, where you gathered further information about durability from other users.

**Performance** [for example – could be another factor]

Insert details about performance. Insert details about durability. Talk about how you tested the product, where you gathered further information about durability from other users.

**Who This Product is Suitable For**

Insert details about who would most benefit from this product and even include an honest warning for whom it’s not suitable for. Ex. Newbies/experienced; those who prefer quality over price, etc.

**Feature & Benefit Comparison**

Where appropriate, compare the features and benefits with other similar products. If there aren’t any similar products, this can be skipped.

**Overall Thoughts**

Include a summary of your opinion on the product and any further suggestions. Remind where to buy.

***Note:*** *Don’t forget to include plenty of product pictures, where appropriate.*